



## Jamie Loncaster Memorial Fund - Social Media 2023

Back in 2020 we said that our website and social media accounts in Jamie's name were going to be used a little less often with us generally just uploading a monthly photo along with occasional details of our heart screening events.

Going forward, we have decided that from 2023, our main focus will be our <u>Facebook</u> and <u>Instagram</u> pages. We will post the same information to both accounts and this will generally relate to heart screenings and fundraising. There may be occasional posts on specific anniversaries or milestone dates too.

Our <u>website</u> will remain, with annual updates for the screening statistics and additional <u>news updates</u> added as and when required. The <u>events</u> page will also be kept as up to date as possible so that you can see details of our upcoming fundraising or screenings.

The private <u>Facebook Group</u> that many of you are part of will remain, but will effectively be dormant and no new members will be added.

Our <u>Twitter</u> account will also continue to remain dormant, except for occasional tweets relating to heart screening events.

Jamie's <u>YouTube</u> account will remain, but it is unlikely that any other uploads will be made going forward.

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We hope you appreciate our need to step back, as it's always incredibly emotional creating content, as you can perhaps imagine.

As we said in 2020, please don't think that this means we don't appreciate the support and following we have, nor that the loss of Jamie is any less painful – it just means we have to continue to look after our wellbeing as our lives move forward without Jamie.

We miss Jamie with all our hearts and know that so many of you do too. We hope that the uploads we've made over recent years have helped you in some way and if you ever wish to make contact in the future, our inbox is always open for you: <u>info@jamieloncaster.co.uk</u>

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Thank you for your ongoing love and support, as always. Graham, Jenny and Ross.